Did You Know...?

That there is more to Mary Kay than make-up?
It's about enriching women's lives!

Why Some Women Are Choosing a Mary Kay Career:

(Check the ones that appeal to you or what women are looking for in the perfect career)

1. Flexibility: Would you like to set your own hours to work around your family? Choose when you want to work.
2. Self Improvement: Mary Kay's philosophy is God First, Family Second & Career Third. Would you like to be associated with people who nurture the growth of your self-esteem and self-confidence?
3. Money: Unlimited earning potential! Have you ever wanted to write your own paycheck?
4. Recognition & Awards: Is being recognized for a job well done important? Earn luggage, televisions, sound systems, cash, etc.
5. Earn The Use Of A Career Car:
How much do you spend on your monthly car payment and insurance?
Would saving the amount each month assist you in your financial planning?
Choose your ride in style: Platinum Pontiac Vibe or G6, Black Saturn Aura or Vue, OR
A Pink Cadillac CTS, DTS or SRX with a portion of insurance and taxes paid!

6. Advancement Opportunities: No glass ceilings to limit you! Is the ability to advance at your own pace important to you?
7. Positive Circle of Influence: Would you be empowered by having a support system that encourages your success?
8. Advantages: When you're the boss, you can ensure your financial security. Would you like to be more in control of your future?
9. Tax Deductions: Would you like to see a bigger tax return? Mileage, portion of your in-home office, business trips etc.
10. Consultant Discount: Imagine all of your products at cost all year long. Gifts for every occasion at cost.

Facts about Mary Kay: (Circle the 2 facts that are most impressive to you)

- Since the inception of the Career Car Program in 1969, more than 100,000 independent sales force members have qualified or re-qualified for the use of a career car.
- 100% Satisfaction Guarantee to Customers. 90% buy-back guarantee of inventory.
- More than 200 Independent National Sales Directors in the United States have earned over $1 million in commissions.
- In 2005 Mary Kay was #1in Skin Care, Eye Makeup Remover and Lip Products in the US.

How We Make Money In Mary Kay

1. **Sales** - 50% profit – On the Face, On the Go, Online, On Paper, On with the Show. (Consumable Products)
2. **Team Building** - 4% -12%Commission + Bonus + Career Car
3. **Directorship** - 13% Unit + 26% on personal recruits + Offspring commissions, Bonuses, Jewelry, Cadillac, Free World Class Trips.
4. **National Sales Director** - The Sky Is The Limit!

Getting Started!!

1. Fill out an Agreement.
2. Submit $150 plus tax and shipping for your starter kit. Value of $339 in full size product plus everything you need to start your business.
3. Begin Your Training
4. Start making money within weeks!

Tell Me About You!

I am…. Results Oriented_____ People Oriented_____ Family Oriented_____ Detail Oriented_____

Name:	Consultant/Director:	Today's Date:
Address:	Home Phone:	
City/State/Zip:	Cell Phone:	
Email Address:	Work Phone: (Is ok to receive calls?)	
Occupation:	Age: 18-25_____ 26-40_____ 41-55_____ 55+_____	

On the scale of 1 to 4, how would you rate your interest in a Mary Kay Opportunity?

I am Thinking - 1 2 3 4 - Let's Get Started!

"I would be interested in" (check which one applies to you)

_____ Saving $400 - $500 /year on my cosmetics and gifts
_____ 3-5 Hrs/wk/extra cash _____ 10-15 Hrs/wk/PT income
_____ 20-30 Hrs/wk replace FT income _____ Directorship